JOHN D.'S OWN STORY.

STANDARD OIL MAGNATE TELLS OF HIS START.

Head of Great Combine Relates How His Company Has Attained Its Present Growth-An Interesting Wit-

man of kindly mien entertaining a host of friends with incidents of days long past, John D. Rockefeller, president of the Standard Oil company. though for nearly 10 years retired from the active cares of company direction, for over two hours today recompanies that later grew into the present so-called oil trust. Mr. Rockefeller was a witness for the defense in the suit to dissolve the Standard. which is being prosecuted by the United States government, and his appearance at the hearing before Former Judge Franklin Ferris, the referee, brought a large crowd to the customs building.

surrounded by an imposing circle of er." counsel. Mr. Rockefeller appeared at complete ease, and when John G. Milbourn of counsel for the Standard propounded his first question, the witness spoke out in full tones. Mr. Rockefeller told of his start in the oil business and how under adverse conditions that business grew to the proportions of the Standard Oll Company of Ohio, with its capitalization of \$1 .-000,000. Mr. Rockefeller's eyes sparkled in reflection on that early finanalmost boyish enthusiasm, he said: "It seemed very large to us, who began with only \$4,000 in 1862."

Thus the proceedings lost in a sense their official aspect because of the engarling manner in which Mr. Rockefel- Rockefeller. "We were all friends and for displayed in his answers, which enjoyed our prosperity together. We now and then contained flashes of kindly humor. A glow of health were lessening the chances of success. showed in Mr. Rockefeller's smooth- There were schemes fleated on prop-

plain business suit of dark material hard to obtain money. and across his vest was suspended a

The development of Mr. Rockefeller's testimony today, which carried with changing conditions it was neceshim to the organization of the Standard Off Company of Ohio, indicated the Cleveland companies, which, the that one of the lines of the defense would be that the Standard company borrow large sums of money by hav is not the result of an aggressive poli- ing associated with it many of its reccy to obtain a mastery of the oil trade, as charged, but rather the natural outcome of an economical development, which the exigencies of the oil

ler talked to the reporters on the part in stock of the Standard com-Standard's growth, saying:

"What a wonderful thing it all has been-the growth of the business. It Rockefeller?" all seems like a dream to me, and here I am accused of doing the very ways considered a business risk, the wicked thing of selling a good article refining of oil, and it's a very hazard-

at a lower price than any one else. "This testimony here today bring back to my mind so clearly early days in Cleveland, where we were all friends and neighbors together. How Rockefeller still on the stand. well I remember that day in Cleveland, when I went into the bank of T. P. Pady, who afterwards became one of my dearest friends. I wanted to berrow money, but I did not have any ing of the story of the first score of in evidence. Attached to it were concollateral nor any one to endorse my years of the industrial development note. I told him what I wanted to do of the Standard Oil company the testwith it, and then he asked me how imony of John D. Rockefeller, presimuch I wanted. 'I need \$2,000,' I said, and got it. To that loan I attribute amination in the federal suit to diswhatever success I have had in life solve the Standard company, was

The first question put to Mr. Rockefeller by counsel brought out his

name and residence.

the oil business?"

"About 1860 or 1862, not earlier than 1860 nor later than 1862. I was counsel for the defense announced quite a young man-much younger that Mr. Rockefeller had concluded than I am now."

"A copartnership was formed," said adjournment until tomorrow. Mr. Rockefeller, "known as Andrews, Clark & Co., which operated at Cleve. the witness stand under the sharp fire

land, Ohio." was a small one and the copartnership general prosecuting the case for the continued until 1865, when it was dis- government. The cross-examination solved. "I bought the business and by the government will be generally the property and I organized the firm of Rockefeller & Andrews," he said.

"Did you continue in the refinery

. "Yes."

"Did your business increase?" "Yes," said Mr. Rockefeller, 'it increased steadily."

"What developments or changes !n

the company took place later?" "Well, in 1866 there was a change, The firm was William Rockefeller & The Enckefeller was William, my brother, and the 'company' was Rockcieller & Andrews."

der the name of William Rockefeller the Standard business. & Co. was organized in New York. The same firm members that compos- Rockefeller said that the oil business excellent health."

ed the Cleveland company made up was made a hazardous proposition bethe New York company. "We had a cause of the apprehension that the hours today John D. Rockefeller, witsteady growth and increase from the supply of crude oil would become ex- ness for the defense in the government organization of the first firm in 1860 hausted. He then recalled the organ-Standard company."

which you established here."

eign markets and the export trade. In New York, Nov. 18-Relating his New York we were enabled to secure story with the air of a country gentle- larger sums of money at lower rates than in the West. We were always able to obtain large sums of money and I am thankful to say we always had good credit. We always kept our covenants, and paid our bills."

William Rockefeller with wealthy men price. viewed the history of the early oil in New York connections were formed trade and the development of the first enabling the company to borrow large sums for the further extension of the business.

trade early in the 70's," he said. "The business was much overdone because refineries had been erected so rapidly that the profit was much lessened."

When asked if coercive measures were employed in acquiring the stock of other oil companies in Ohio, Mr. The head of the oil combine was Rockefeller replied: "None whatev

> He continued, "For myself I can say that the methods used always were absolutely fair."

> "Did you have negotiations after the organization of the Standard Oil company of Ohio with other interests looking to their purchase?" Mr. Rock-

"Yes. We consummated negotiations for the then firm of Clark, Payne & Co, and the firm of Alexander Schoffeld & Co., which were next cial organization, and, speaking of to us in size. There were other reits million-dollar capitalization, with fining concerns of less importance which we purchased. These concerns were all in Cleveland."

"How did arise?"

"In the natural way," said Mr. recognized that changing conditions erty of little value. Owing to the dis-Mr. Rockefeller was dressed in a satisfaction with such concerns it was

heavy gold watch chain, A dark purs 1870, the Standard Oil Company of roads whereby they obtained a perple necktle, in which a large pearl pin Ohio was organized, with a capital of was set, snuggled close to a high col- \$1,000,000 and we enlisted much capital in the company."

Mr. Rockefeller said that to cope sary to obtain capital and purchas. witness said, enabled the Standard to ognized friends.

"We realized," said Mr. Rockefeller 'that the larger company decreased the cost of production and increased the volume of business. The compa-During a brief recess Mr. Rockefel- ules were purchased part in cash and pany."

"You had faith in the business, Mr

"Oh, yes," he replied. "It was a ous business today and not to be classed with banking or some railroad

The hearing adjourned with M:

The taking of Mr. Rockefeller's tes timony will be concluded tomorrow.

New York, Nov. 19 .- With the telldent of the oil combine, on direct exbrought to an unexpected close this

The head of the Standard told today of the processes and causes of the "When was your first connection in company's growth up to the trust agreement of 1882 and after identifying the parties to that agreement. his direct estimony, and requested an

Friday will find Mr. Rockefeller on of the cross-examination of Frank B. Mr. Rockefeller said the refinery Kellogg, special assistant attorney confined to the period from 1862 to 1882, except where the testimony has direct bearing on the developments in the company's affairs in the latter period. Counsel for the Standard let it be known tonight that the history of the company from the trust agreement of 1882 would be told on the witness stand by John D. Archbold, vice president of the company, who is conversant with the combine's development.

Mr. Rockefeller's testimony today had to do practically with the acquisition of other refining companies, to-Mr. Rockefeller said the refinery of gether with the concerns and pipe line this company was in Cleveland and systems, which, he declared, were nethat afterwards another company un- cessitated by the natural growth of

Upon resuming the stand today, Mr.

or 1862 until the organization of the ization of a producers' union in the pany, faced an uncovering fire of ques-"Let me ask you about the house the South Improvement company. This B. Keilogg, and when adjournment led, he said, to an association of oil was taken until Monday he was still "Yes, that was an advantage. It refiners, who were desirous of having being cross-examined on the charge gave us an opportunity to learn for- a supply of crude oil which was not that the company in early days acceptcontrolled by interests antagonistic to them. He said that in December, 1872. the Producers' union and the Refiners' association entered into an agreement "to secure as high a price for crude oil as possible,"

The agreement did not last long, he said, because the Producers violated Through the acquaintance made by it by selling crude oil under the fixed

about 1876. About 1878 the Standard Oil company purchased the American "Hard times came upon the oil Lubricating Oil company of Cleveland and the Mica Axle Grease company with the idea of further diversifying the business and secure a lubricat-

Mr. Rockefeller referred to the Empire transportation company, which owned cars, transported oil and other products over the Pennsylvania railroad and engaged in the refining of oil, It was understood that this company was controlled by the Pennsylvania, and other roads, fearing that a loss of their oil trade would follow, began outting rates heavily.

"Our interests stopped our shipments over the Pennsylvania and used other lines," he said. "We objected to the Pennsylvania railroad's engaging in the refining business. They were shipping their own oil over their own lines and discrimnating against us. Other railroads agreed to stand by us, but there was much bitterness between the railroads. Afterwards we purchased the Empire Transportation company and its pipe lines."

He denied that the rates obtained by him during the period of the Standard Oil company's war with the Pennsylvania railroad were to crush and cripple the Empire Transportation company so that the Standard Oil company might acquire its property.

Mr. Rockefeller said that when the Pennsylvania railroad stopped refining the railroad war stopped and an agree-"I think that three years later, in ment was entered into between the entage of the oil carrying trade. The war between the railroads to obtain the oil trade had been demoralizing to the oil business.

> Mr. Rockefeller's attention then wa called to an agreement between William Rockfeller and Thomas Scott president of the Pennsylvania railroad, which had been approved by all the oil carrying rialroads.

> Mr. Rockefeller said that the company guaranteed the Pennsylvania railroad a certain number of barrelof oil a year and in consideration the railroad guaranteed to pay back 10 per cent, of the rate on oil rate.

Mr. Rockefeller said that the Stanlard began acquiring pipe line interests in 1873 and increased its ownerhip from time to time until 1877. when they were assembled into the United Pipe line. The Standard als had the American Transfer pipes. He said that all the purchases to which he referred were made by the Stanlard Oil company of Ohio and that the money was taken from its treas-

A trust agreement made in 1882 af fecting the stockholders of the Standard Oil company of Ohio and Vilas, Keith & Chester, as trustees, was put tracts made with the Erie and New York Central Railroad companies.

Mr. Rockefeller was shown a pooling contract for the distibution of oi carrying between different railroads. fixing rates on refined and crude oil and containing a provision for "drawbacks" to refiners for certain shipments to the scaboard. The witness said the contract was drawn to put the different refining points on a paral-

"The effect of this agreement was that it would cost the man in Cleveland no more to ship refined oil to seaboard than a shipment made from any other point. It also assured refiners that the same rates for shipment would be alike on all lines," said Mr. Rockefeller.

An interesting sidelight on Mr Rockefeller's presence at the hearing today was his chat with the reporters during the intermission about his health. He said: "When I was a young man I used to work day and night, but I never forgot that I had a stomach. You can work long hours if you are careful about what you eat. I was always careful about what I put into my stomach, and today I have cause to be very grateful for it. 1 never felt in better health than today, as a result of rigidly adhering to a policy of a careful diet when I was a boy. I advise any one who wants to keep his health to do the same. Then ed to the agreement with the South in 1874?" when you young men get to be 70 Improvement company and the rates years old you will be able to keep up provided therein for rebates on oil. your work.

"I never felt better in my life than have kept out of doors as much as rate?" possible, and to that practice, coupled with a careful diet, I attribute my

New York, Nov. 20 .- For over five suit to dissolve the Standard Oil com-70's, about the time of the agitation of tions from the federal counsel, Frank ed rebates to the disadvantage of its

The enermous power of the oil combination was sharply brought out today when Mr. Rockefeller, after stating that the Standard had paid dividends amounting to \$40,000,000 in 1907, said it earned as much more and that this was added to the company's surplus, which was stated by the gov-Mr. Rockefeller said his attention ernment's counsel to be \$300,000,000. first was directed to lubricating oil It was further stated by Mr. Kellogg that the company within the last eight years has earned over half a billion

The rapid fire interrogations of the prosecutor were always met with unshaken imperturbability and readiness to answer, except when, as Mr. Rockefeller explained, "it is quite impossible for me to remember after 35 years. I do not recall."

Mr. Rockefeller was questioned closely regarding rebates which the Standard was charged with receiving but with the exception of the agreement with the Pennsylvania railroad, which, Mr. Rockefeller explained gave the Standard a rebate because i effected an equalization of oil shipments, Mr. Rockefeller could not recall any other rebates, though he thought it was likely that he might have heard of it at the time.

"You have been prosperous since the beginning?" asked Mr. Kellogg of Mr. Rockefeller when the latter resumed his testimony.

"Yes."

He was asked about the trust agree ment of 1882 and whether the trust certificates did not show a value of \$70,000,000 and the stocks held under the gareement an actual value of \$55. 710,698. Mr. Rockefeller said he be lieved those figures were correct.

"The record shows that up to 1906 the net earnings of the company were \$551,922,904. What was the dividend in 1907?"

I should say about 40 per cent." "That was about \$39,000,000?"

"That would be a million in favor o the poor old Standard," said Mr Rockefeller. He added that the ne earnings for 1907 were aprooximately \$80,000,000.

He assented to Mr. Kellogg's figures showing that the company earned \$490,000,000 from 1899 to 1906, Add ing the earnings of 1901 would give total earnings of \$570,000,000.

"Then where does the hazard of the business come in?" asked Mr. Kellogg

"In the first place, since the first refinery was built more than 50 year ago, we have been prepared at an moment day or night, to hear the fir tlarm. We are dealing with a very explosive product. Fires are consant y occurring.

"But your profits were above you fire losses, which have been charge to profit and loss account?"

"Yes, sir." Mr. Keilogg then asked Mr. Rockefeller about the Standard Oil agreement with the Pennsylvania railroad in 1877, in which the Pennsylvania agreed to pay back 10 percent, of the freight sales which the Standard paid The witness said this agreement followed the rate war between the northern and the southern lines and that this was an agreement whereby he was to equalize the amount of freight distributed between the different rail-

Replying to a question whether the Standard Oil company was the only one to get the rebate, the witness said that the greater volume of business given by the Standard was given in part for the rebate and in those days it was the custom for large shipper: to receive consideration.

"Did you know of the contrac whereby the Standard was to obtain 20 cents a barrel in rebate on outside shipments?"

"I may have known of it generally at the time. I had nothing to do with the contract."

The witness said he could not recall whether Mr. Cassatt had testified that these rabates were paid to the American Transfer company.

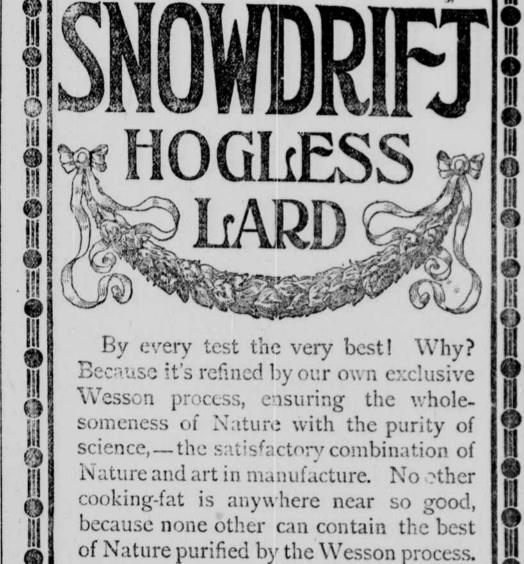
Mr. Rockefeller said he had no doubt that the State of Pennsylvania brought suit in 1879 to oust the United Pipe Line company from that State on the ground that it was in conspiracy with the Pennsylvania railroad to obtain preferential rates and drawbacks. He could not recall that Mr. Cassett testified that the Pennsylvania railroad paid rebates to the Standard Oil company, the American Transfer company and the United Pipe Line company.

Mr. Rockefeller's attention was call-

"Is it not a fact that to all other ers o fthe Standard company or the parties, according to this agreement, capital shares of the Standard. Mr. I do now. For the last 20 years I were to be charged the full gross

"Probably so."

"Were you a stockholder of the South Improvement company?"



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"I never received the certificates as

far as I can recall." "You spoke yesterday of a pool

agreement among several railroads fo dividing up traffic and freight rates in 1874. So the rates from Cleveland to scaboard were the same as from oil points in Pennsylvania to the seaboard?"

"And the roads carrying crude oil to the seaboard were required to pay a drawback of 22 cents a barrel to the nation has been practiced for over a shipper if the rates on the agreed pipage to the shipping points of the railroad be maintained?"

"Yes." Mr. Kellogg then sought to show that all the pipe line companies to the agreement were subsidiary companies of the Standard.

"We had an interest in some, but prevent serious result. W. W. Sibert. not in all," said Mr. Rockefeller.

"You testified yesterday of the stockholders of the Standard Oil company from 1872 to 1879 obtaining inerests of stocks of other refining companies. The company of Charles Pratt and H. H. Rogers was acquired by you

"Yes. We bought the entire coneern with the funds of the sharehold-Pratt and Mr. Rogers gave up the Pratt stock and later became partners of the Standard."

"Did not Mr. Pratt and Mr. Rogers receive salaries for their work?"

"I believe they did."

Adjournment was then taken until

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